

DUPLICATE

INVOICE



WXYZ
20777 W. 10 Mile Rd.
Southfield, MI 48037
Main: (248)827-7777
Billing: (877)290-6086

www.wxyz.com

Billing Address:

Main Street Media
Attention: Accounts Payable
P. O. Box 25093
Alexandria, VA 22313

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

Invoice #	Invoice Date	Invoice Month	Invoice Period
315792-2	11/04/12	November 2012	10/29/12 - 10/30/12

Station	Account Executive	Sales Office	Sales Region
WXYZ	Dave Lombardo	EWS - Washington	National

Advertiser	Product	Estimate Number
Protecting Michigan Taxpayers	Protecting Michigan Taxpayers	1282

Flight Dates	Order #	Alt Order #
10/25/12 - 10/30/12	315792	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/29/12	10/30/12	5am News M-F	5-6am M-F	MT-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MT----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/29/12 5:20 AM 5am News M-F 5-6am M-F :30 PMTTV101901DMMH \$900.00 NM									
4	10/29/12	10/30/12	Action News 6am	6-7am M-F	MT-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MT----- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/29/12 6:30 AM Action News 6am 6-7am M-F :30 PMTTV101901DMMH \$2,000.00 NM									
6	10/29/12	10/30/12	M-F 7-9am	7-9am M-F	MT-----	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MT----- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WXYZ M 10/29/12 7:59 AM M-F 7-9am 7-9am M-F :30 PMTTV101901DMMH \$2,000.00 NM 1 WXYZ Tu 10/30/12 7:59 AM M-F 7-9am 7-9am M-F :30 PMTTV102601DMMH \$2,000.00 NM									
8	10/29/12	10/30/12	M-F 9a-10a	9-10am M-F	MT-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MT----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/29/12 9:27 AM M-F 9a-10a 9-10am M-F :30 PMTTV101901DMMH \$1,500.00 NM									
10	10/29/12	10/30/12	M-F 10a-11a	10-11am M-F	MT-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MT----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/29/12 10:13 AM M-F 10a-11a 10-11am M-F :30 PMTTV101901DMMH \$1,500.00 NM									



www.wxyz.com

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
315792-2	11/04/12	November 2012	10/29/12 - 10/30/12
Advertiser	Product	Estimate Number	
Protecting Michigan Taxpayers	Protecting Michigan Taxpayers	1282	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/29/12	10/30/12	M-F 12-1pm	12-1pm	MT-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MT----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/29/12 12:40 PM M-F 12-1pm 12-1pm :30 PMTTV102601DMMH \$1,800.00 NM									
14	10/29/12	10/30/12	The Chew	1-2pm M-F	MT-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MT----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/30/12 12:59 PM The Chew 1-2pm M-F :30 PMTTV102601DMMH \$1,500.00 NM									
16	10/29/12	10/30/12	2-3pm General Hospital	2-3pm M-F	MT-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MT----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/30/12 2:23 PM 2-3pm General Hospital 2-3pm M-F :30 PMTTV102601DMMH \$1,500.00 NM									
18	10/29/12	10/30/12	M-F 3p-4p	3-4pm M-F	MT-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MT----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/29/12 3:35 PM M-F 3p-4p 3-4pm M-F :30 PMTTV102601DMMH \$1,200.00 NM									
20	10/29/12	10/30/12	Dr. Oz	4-5pm M-F	MT-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MT----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/29/12 3:59 PM Dr. Oz 4-5pm M-F :30 PMTTV102601DMMH \$1,800.00 NM									
22	10/29/12	10/30/12	5-6pm M-F	5-6pm M-F	MT-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MT----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/29/12 5:52 PM 5-6pm M-F 5-6pm M-F :30 PMTTV102601DMMH \$3,000.00 NM									
24	10/29/12	10/30/12	6-630pm M-F	6-630pm M-F	MT-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MT----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/30/12 6:23 PM 6-630pm M-F 6-630pm M-F :30 PMTTV102601DMMH \$3,000.00 NM									
26	10/29/12	10/30/12	M-F 7-730p	7-730pm M-F	MT-----	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MT----- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ M 10/29/12 7:24 PM M-F 7-730p 7-730pm M-F :30 PMTTV102601DMMH \$3,000.00 NM									



www.wxyz.com

Send Payment To:

WXYZ
P.O. Box 643405
Cincinnati, OH 45264-3405

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
315792-2	11/04/12	November 2012	10/29/12 - 10/30/12
Advertiser	Product	Estimate Number	
Protecting Michigan Taxpayers	Protecting Michigan Taxpayers	1282	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	10/29/12	10/30/12	M-F 730-8pm	730-8pm M-F	MT-----	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MT----- 1 \$4,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/30/12 7:56 PM M-F 730-8pm 730-8pm M-F :30 PMTTV102601DMMH \$4,000.00 NM									
30	10/29/12	10/30/12	11pm Action News Update	11-1135pm M-Sun	MT-----	:30	1	\$5,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/12 10/30/12 MT----- 1 \$5,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WXYZ Tu 10/30/12 11:32 PM 11pm Action News Update 11-1135pm M-Sun :30 PMTTV102601DMMH \$5,000.00 NM									

Total Spots **16** Gross Total **\$35,700.00**

Payment Terms 30 Days

Agency Commission **\$5,355.00**
Net Amount Due **\$30,345.00**